

**OLA PRESCHOOL PRESENTS**

# Fall FESTIVAL

FRIDAY

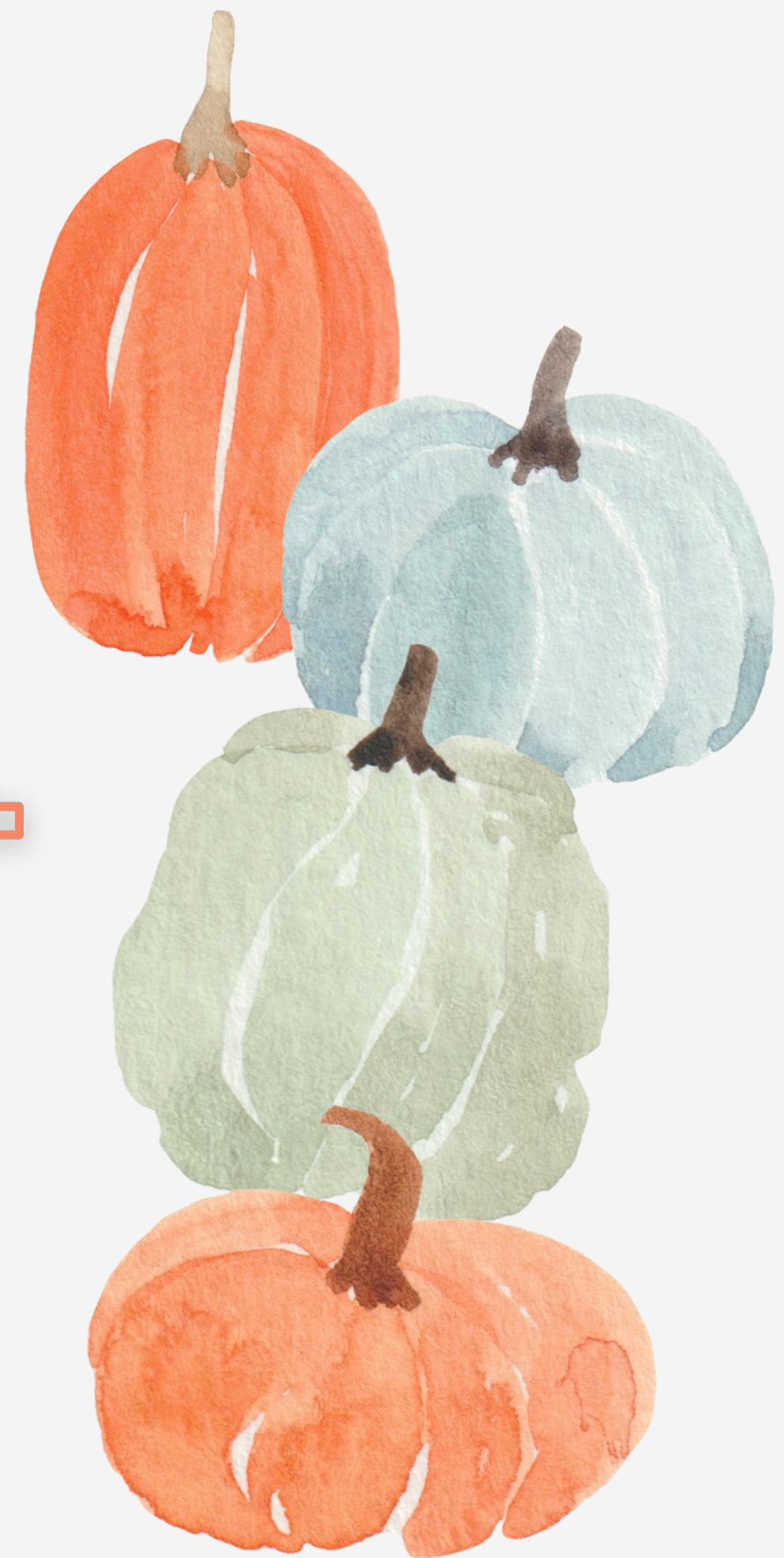
OCTOBER 20, 2023

5:00-7:30PM

1350 HEARST DRIVE NE  
BROOKHAVEN, GA 30319

[OLAPRESCHOOL-ATLANTA.ORG](http://OLAPRESCHOOL-ATLANTA.ORG)

KATHLEEN JACKOWSKI • DIRECTOR  
KJACKOWSKI@OLACHURCH.COM



# 2022/23

## Fundraising Recap

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Every October, OLA Preschool proudly hosts our annual fundraiser, Fall Festival. Over 300 family & friends attend for a night of fun and fellowship and an opportunity to raise funds for OLA Preschool. With the funds raised from our event, the Preschool has been able to complete projects to create an updated, interactive and FUN learning space for our children.

Here's a look at what we accomplished with the funds raised from our 2022/2023 event:

1

Purchased 4 additional computers so each teaching team now has their own

2

Made additional improvements to the playground following the installation of the turf

3

Made improvements as suggested during our Cognia reaccreditation review

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# 2023/24

## Fundraising Goals

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We are asking for support to help achieve our 2023/24 fundraising goals, made possible with a donation of a sponsorship package and/or raffle/silent auction prize(s). We appreciate your consideration of a donation!

Our generous community of supporters like you will provide our Preschool with the ability to reach our annual fundraising goals at our one fundraising event of the year!

Our top fundraising goals for this year's Fall Festival are:

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1

Create a sidewalk along the outside of the playground between the two entry gates for added safety

2

Begin an endowment and sponsorship fund for future families to utilize

3

Make improvements as seen necessary to enable our Preschool to help our children excel in learning

# Corporate Sponsorships

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## PLATINUM

**\$1,000**

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- Prominently showcased as a Platinum Sponsor on all 2023 Fall Festival signage
- Highlighted on signage to be displayed in front of OLA Church the week of the Festival
- Logo recognition and special appreciation during OLA Preschool carpool the week of the Festival (exposure to 70 families)
- Highlighted on OLA Preschool Social Media
- Recognized in OLA Preschool emails pre and post-event
- May provide marketing signage or a banner to be displayed at the event
- Includes 4 entries into the Bourbon Raffle

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## "SILLY STRING SHOWDOWN"

**NEW!**

**\$750**

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- Exclusive Sponsor of the "Silly String Showdown" at the Fall Festival
- Prominently featured as "The Silly String Showdown Sponsor" on all 2023 Fall Festival signage
- Logo recognition with special appreciation at the designated "Showdown" arena
- Highlighted on signage to be displayed in front of OLA Church the week of the Festival
- Logo recognition and appreciation during OLA Preschool carpool the week of the Festival (exposure to 70 families)
- Highlighted on OLA Preschool Social Media
- May provide marketing signage or a banner to be displayed at the event
- Includes 3 entries into the Bourbon Raffle

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## PHOTOBOOTH

**\$750**

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- Exclusive Sponsor of the Fall Festival Photo Booth
- Logo to be featured on keepsake photos printed for families
- Prominently featured as Photo Booth Sponsor on all 2023 Fall Festival signage
- Highlighted on signage to be displayed in front of OLA Church the week of the Festival
- Logo recognition and appreciation during OLA Preschool carpool the week of the Festival (exposure to 84 families)
- May provide marketing signage or a banner to be displayed at the event
- Includes 3 entries into the Bourbon Raffle

# Corporate Sponsorships

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## GOLD

**\$750**

- Featured as a Gold Sponsor on all 2023 Fall Festival signage
- Highlighted on signage to be displayed in front of OLA Church the week of the Festival
- Logo recognition and special appreciation during OLA Preschool carpool the week of the Festival (exposure to 70 families)
- May provide marketing signage or a banner to be displayed at the event
- Includes 3 entries into the Bourbon Raffle

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## SILVER

**\$500**

- Featured as a Silver Sponsor on all 2023 Fall Festival signage
- Highlighted on signage to be displayed in front of OLA Church the week of the Festival
- May provide marketing signage or a banner to be displayed at the event
- Includes 2 entries into the Bourbon Raffle

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## BRONZE

**\$300**

- Featured as a Bronze Sponsor on all 2023 Fall Festival signage
- May provide marketing signage or a banner to be displayed at the event
- Includes 1 entry into the Bourbon Raffle

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## RAFFLE & SILENT AUCTION

- Featured as a raffle or silent auction donor at the 2023 Fall Festival. May provide marketing materials.

- Donated items in previous years have included memberships, passes to gyms & museums, restaurant & shopping gift cards, athletic memorabilia, etc

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*All Corporate Sponsorships also include a Family Package of tickets to the Fall Festival & are tax deductible.*

# Family Sponsorships & Tickets

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*All Family Sponsorships include a Family Package to the Fall Festival, one entry into the Bourbon Raffle and one can of silly string for one participant in the NEW "Silly String Showdown" game!*

*Family sponsors will be recognized for their generosity at the event. Sponsorships are tax deductible.*

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## PLATINUM

\$1,000

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## GOLD

\$750

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## SILVER

\$500

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## BRONZE

\$250

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## FAMILY PACKAGE

\$80 includes

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- 2 Adult Tickets
- 2 Children Tickets
- 10 Raffle Tickets
- 1 Wine Toss Ticket

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## GENERAL TICKETS

Individual pricing & add ons

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- Adults: \$20 • Includes dinner + 2 drink tickets
- Children: \$15 • Includes dinner + activities
- Raffle: \$15 for 10 tickets • \$25 for 25 tickets
- Wine Toss: \$10 for 1 ticket • \$25 for 3 tickets
- Silly String Showdown: \$10 for one can of string
- Bourbon Raffle: \$25 for 1 entry; Buy 4, Get 1 FREE!

# What to Expect

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*Come enjoy a night of fun and fellowship with OLA Preschool families! We will send an event timeline and more details about the event in early October but you can expect the following activities for adults and children:*

-  Photobooth    Games    Bounce Fun    Bubble Show
-  Face Painting    Silent Auction & Raffles    Wine Toss
-  Silly String Showdown    Live Music    Bourbon Raffle
- 

**NEW!**

## NEW EVENT ADDITIONS THIS YEAR

### Silly String Showdown

*Your teachers are real troopers(!)*

*and your child will love our new interactive game, "The Silly String Showdown".*

*For each \$10 ticket (or with your sponsorship), your child will get the opportunity to silly string one teacher of their choice during the "Showdown"!*

### Bourbon Raffle

**NEW!**

*Calling all bourbon connoisseurs!*

*Welcome to our first annual Bourbon Raffle benefitting OLA Preschool. Enter to win a chance to take home a bottle(s) to add to your collection. One ticket allows you a chance to win 1 of 20 bottles in our raffle. The more you buy, the more you can win! Some of the bottles include Weller, Eagle Rare, Four Roses, Michters, Smoke Wagon and Willett. Tickets are \$25 each, buy 4, get 1 FREE! Purchasing sponsorships will give you additional chances to win.*

*\*Do not have to be present to win.\**

# MANY Thanks & Gratitude

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A **heartfelt** 'thank you' in advance for your support of OLA Preschool and these young children! Your generosity will help these children **grow and learn**, and for that we are most appreciative.

The Tax ID for OLA Preschool is **58-0954717**. If you need further information, or would like to purchase a sponsorship and/or make a donation, please contact our sponsorship committee, and they will assist with donation steps.

**Email:** [OLAPreschoolSpecialEvents@gmail.com](mailto:OLAPreschoolSpecialEvents@gmail.com) • **Website:** [olapreschool-atlanta.org](http://olapreschool-atlanta.org)

Blessings,

OLA Preschool Fall Festival Committee

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